



# Strategic Plan

## 2018-2023

### Mission

Central Texas College provides accessible and quality educational opportunities that support a diverse student population and promotes student success, completion and employability.

### Vision

Central Texas College serves our diverse global community through engaging and innovative education.

### Values

Central Texas College, in meeting the educational goals and needs of students, is committed to:

- Belief in the worth and dignity of the individual
- Excellence in all aspects of operations
- Highest standards of ethical professional practice
- Accountability and responsibility in the stewardship of public trust and resources

### Our Strategic Priorities

Priority 1 – Enhance student success

Priority 2 – Expand instructional programs and support services to students

Priority 3 – Continuous assessment and improvement of operations and services

Priority 4 – Modernize, improve, and expand infrastructure and facilities

Priority 5 – Support and serve our community locally and worldwide

## **Priority 1 – Enhance student success**

- Goal 1.1: Increase completion rates for certificate and degree-seeking students
- Goal 1.2: Enhance services and processes to promote student success
- Goal 1.3: Implement new initiatives in support of the Quality Enhancement Plan

## **Priority 2 – Expand instructional programs and support services to students**

- Goal 2.1: Evaluate the efficacy and relevancy of current and new instructional programs, delivery methods, and support services
- Goal 2.2: Maximize utilization of current facilities and resources for course offerings
- Goal 2.3: Continuously monitor and assess enrollment trends to effectively meet student needs

## **Priority 3 – Continuous assessment and improvement of operations and services**

- Goal 3.1: Improve communications locally and worldwide
- Goal 3.2: Decrease barriers to enrollment
- Goal 3.3: Ensure efficient use of technology

## **Priority 4 – Modernize, improve, and expand infrastructure and facilities**

- Goal 4.1: Provide reliable high speed network services
- Goal 4.2: Enhance campus environment
- Goal 4.3: Ensure classrooms are optimal for teaching and learning
- Goal 4.4: Ensure work spaces are conducive to productivity

## **Priority 5 – Support and serve our community locally and worldwide**

- Goal 5.1: Promote CTC's mission and values through community outreach
- Goal 5.2: Support, empower, and appreciate employees in order to meet ongoing changing needs
- Goal 5.3: Continue to seek and evaluate opportunities to offer programs worldwide
- Goal 5.4: Identify, cultivate, develop, and maintain relationships with stakeholders